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SOUTH COAST COLLECTION (SOCO) AND THE OC MIX WELCOME NEW TENANTS TO AWARD-WINNING LINEUP

Exciting New Culinary and Retail Merchants Join the High-Profile Offerings at Costa Mesa's SOCO and The OC Mix

COSTA MESA, Calif. – SOCO and The OC Mix, a trendsetting destination for shopping, dining, design and events is pleased to announce the addition of several new and exciting culinary, retail, multimedia and creative tenants to their award-winning lineup of existing offerings. New tenants that have joined – or are soon to join – the roster at SOCO and The OC Mix include Bono Spera, Bang & Olufsen, Natuzzi and the Eggslice pop-up inside Shuck Oyster Bar. The Chuck Jones Center for Creativity is also expanding to open The Chuck Jones Gallery, a second, smaller location in The OC Mix.

“We remain committed to curating Southern California’s most compelling blend of tenants at SOCO and The OC Mix,” said Scott Burnham, Partner in Burnham-Ward Properties, who redeveloped and repositioned the center, and chairman and CEO of Burnham USA, which manages the property. “These latest additions continue to position our center as the premier hub of top-notch restaurants, showrooms, shops and experiences in Costa Mesa.”

SOCO and The OC Mix are proud to welcome these new tenants:

Eggslice inside Shuck Oyster Bar at The OC Mix – now open - popping up at Shuck Oyster Bar, Eggslice is now open Monday, Tuesday and Wednesday from 7AM-10:30AM through the Fall. Chef Bill’s perfectly crafted breakfast sandwiches were born at local Farmers Markets in Sydney, Australia more than 18 years ago, featuring unique locally made Chilli Jam, combined with fresh, local ingredients. Bill and Pam teamed up with local operators such as OC Baking Company, Billy’s Egg Farm, Francisco’s Meat Company, West Coast Prime Meats, and Penjoyan Produce in order to recreate breakfast sandwiches stateside. You’ll get your sandwich piping hot, stacked with flavor and served with a reverence towards sustainable, local ingredients in a timely manner. <http://www.eggslice.com/>

Bono Spera – now open - Bono Spera, meaning 'Good Hope' in Latin, is a new women's athletic apparel and beauty store located inside The OC Mix at SOCO. Bono Spera's goal is to help women in their pursuit of a healthier version of themselves without compromising style. In

addition to offering trendy athleisure wear, Bona Spera specializes in all natural, eco-friendly Korean skincare products as well as Korean cosmetics and body care that no one should go without in their daily regimen.

Natuzzi Italia– opening Winter 2017/18 founded in 1959 by Pasquale Natuzzi, Natuzzi Italia is Italy's largest furniture house and one of the most recognized in the furniture industry. As the best-known luxury brand in the furnishings sector worldwide, Natuzzi Italia is committed to social responsibility and environmental sustainability. The SOCO location will showcase the new store design, merchandising concept and overall Natuzzi Italia consumer experience to deliver Pasquale Natuzzi's vision of a new buying experience for customers, through the careful coordination of whole room furnishings to the tools and training of sales staff in assisting customers in the furnishing of their homes. <http://www.natuzzi.com/>

Bang & Olufsen –opening fall 2017 - for more than 90 years, Bang & Olufsen has been an iconic brand, known for its highly distinctive and exclusive range of televisions, music systems, loudspeakers, and multimedia products, which combine technological excellence and emotional appeal. The company offers a proud legacy of excellence in both design and engineering as a statement of timeless quality, ensuring that each new generation is as compatible with the past as it is with the future. Bang-Olufsensocal.com

Chuck Jones Gallery at SOCO and The OC Mix – now open- The Chuck Jones Gallery, founded by four-time Academy Award recipient, animation director, creator and creative genius Chuck Jones, and his daughter, Linda Jones Clough, in Corona del Mar in 1991, has a long-standing reputation of being “the” gallery for the art of American Pop Culture, not only here in Orange County, but also around the globe. This second, smaller location in The OC Mix will focus on finding the art people love to collect and helping them place it in their homes and offices. In addition to its fine arts collections, the gallery will carry Looney Tunes-inspired gifts and offer archival framing for your own treasured works of art. <http://chuckjones.com>

About South Coast Collection and The OC Mix:

SOCO (South Coast Collection) is Southern California's destination for inspiration, and a premier interior design, culinary, event and boutique shopping destination. Located in Costa Mesa just off the 405 Freeway, SOCO is easily accessible from all of Orange County and also makes it the perfect day trip from anywhere in Southern California. At the heart of SOCO is The OC Mix, a carefully curated collection of artisan, owner-operated culinary, fashion, and lifestyle purveyors inspired by the San Francisco Ferry Building and L.A.'s best shopping streets. SOCO offers an award-winning weekly Farmers' Market on Saturdays, and a robust schedule of monthly events to appeal to a variety of interests. SOCO also is home to numerous landmark retail locations, including Brown Jordan's first to-the-public location, and the largest Design Within Reach showroom in the world. Other especially noteworthy tenants of SOCO and The OC Mix include

Cisco Home, ARC, PIRCH, Taco Maria, Portola Coffee and HD Buttercup. In addition to offering a truly unique and innovative lifestyle-enriching experience, SOCO and The OC Mix provide an impressive selection of special event venues, including open-air courtyards, cutting-edge showrooms and the Chuck Jones Center for Creativity. For more information and a full store list, please visit www.socoandtheocmix.