



TRAVEL COSTA MESA ADDS DESTINATION SALES EXECUTIVE TO ITS TEAM

COSTA MESA, Calif. (February 20, 2020) – [Travel Costa Mesa](#) announced the addition of Destination Sales Executive Debbie Megna to its team. Megna will be focused on bringing in new group business to Costa Mesa, located in Orange County, California.

“We are so pleased to have Debbie join our team in this new sales role,” said Travel Costa Mesa President Paulette Lombardi-Fries. “She brings a wealth of experience in tourism sales, as well as meetings, conference and hotel event planning. I look forward to increasing awareness of Costa Mesa among travelers within the group space.”

In recent years, Travel Costa Mesa has mainly focused on driving business to its [11 partner hotels](#) through creative marketing efforts that inspire leisure travelers to visit Costa Mesa for the arts, culture, fashion and culinary scene. Having a dedicated sales executive will allow for potential growth in visitation to Costa Mesa, increasing revenue to its hotels and the city of Costa Mesa – one of the top economic generators for the city.

Debbie Megna can be reached at dmegna@travelcostamesa.com and will be engaging with groups who would like to explore Costa Mesa’s [meeting and event space](#).

###

Located in the heart of Orange County in Southern California with a population of approximately 113,000, Travel Costa Mesa was established in 1995 with the primary of promoting tourism to the city and to fund programs and activities that benefit the hotel and motel businesses within the city of Costa Mesa. For more information on travel to the city of Costa Mesa, visit www.travelcostamesa.com or follow @travelcostamesa on Facebook, Instagram and Twitter. Travel Costa Mesa is a 501(c)(6).

Media Contact:

Jenny Wedge, Director of Public and Community Relations
Travel Costa Mesa
714.786.8579 | jwedge@travelcostamesa.com