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### **Costa Mesa Conference & Visitor Bureau Announces Costa Mesa Restaurant Week 2013**

COSTA MESA, CALIFORNIA □ The Costa Mesa Conference and Visitor Bureau announced today that the third annual [Costa Mesa Restaurant Week](#) will be held August 16-23, 2013.

The kickoff party will be held on Thursday, August 15, 2013, at Noguchi Garden and catered by Mastro's Steakhouse, Charlie Palmer at Bloomingdale's South Coast Plaza and Pizzeria Ortica. Local VIPs and dignitaries will be invited to celebrate, and a silent and live auction will take place, with 100% of the silent auction proceeds benefiting the Someone Cares Soup Kitchen in Costa Mesa.

"Last year we raised over \$16,000 for the Someone Cares Soup Kitchen at our kickoff event," said Paulette Lombardi-Fries, President of the Costa Mesa Conference & Visitor Bureau. "This year we hope to raise even more to help this worthy organization in our city."

Costa Mesa is the home of such Orange County landmarks as South Coast Plaza, Segerstrom Center for the Arts and the OC Fair and Event Center. With its southernmost border only one mile from the Pacific Ocean, Costa Mesa's hotels, dining, entertainment offerings and superb shopping venues make it an excellent Southern California tourist destination.

The Costa Mesa Conference & Visitor Bureau was established in 1995. The Bureau's primary goal is to encourage leisure travel to Costa Mesa by engaging in marketing programs and events for the city of Costa Mesa. For more information on travel to the city of Costa Mesa, visit [www.travelcostamesa.com](http://www.travelcostamesa.com). The Costa Mesa Conference & Visitor Bureau is a 501(c)(6) nonprofit organization.