

FOR IMMEDIATE RELEASE

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**SHARING THE STORY OF LGBTQ+ CONTENT CREATOR'S ADVENTURE IN COSTA MESA  
FOR PRIDE MONTH**

Travel Costa Mesa shares community stories through a dedicated content-driven initiative.



Photo of Vincent Elejorde at South Coast Plaza

**June 22, 2022, COSTA MESA, Calif.**– [Travel Costa Mesa](#) is sharing stories of the communities that differentiate Costa Mesa as a tourist destination for all. As Travel Costa Mesa explores the attractions that make the city unique, they lean on content creators to speak on their personal experiences in the destination. Through the experiences of these content creators, Travel Costa Mesa shares authentic stories of the City of the Arts®.

In our third installation of this community relations initiative, Travel Costa Mesa follows Vincent Elejorde, an LGBTQ+ content creator, as he visits some of his favorite Costa Mesa destinations during Pride month. Vincent selected two ally-owned businesses to feature, South Coast Plaza, and worked with OC PRIDE on a fourth feature for an LGBTQ+ owned business in Costa Mesa, [Strut Bar & Club](#). The features will be shared on Travel Costa Mesa's social media channels and blog throughout the month of June in honor of Pride month. Each business had their own exciting connection to Vincent and we look forward to sharing these stories. This exclusive content has been appearing throughout the month of June on the Travel Costa Mesa blog at [travelcostamesa.com/blog](http://travelcostamesa.com/blog), Instagram [@travelcostamesa](#), and on Facebook [@travelcostamesa](#).

**SOUTH COAST PLAZA**

3333 Bristol St.  
Costa Mesa, CA 92626  
(800) 782-8888

[Website](#)

[Instagram](#)

#### **SEABIRDS AT THE LAB**

2930 Bristol Street  
Costa Mesa, CA 92626  
(714) 549-2594

[Website](#)

[Instagram](#)

#### **WORK IN PROGRESS**

2944 Randolph Avenue  
Suite 1  
Costa Mesa, CA 92626

[Website](#)

[Instagram](#)

#### **STRUT BAR & CLUB**

719 W. 19th Street  
Costa Mesa, CA 92627  
(949) 536-4389

[Website](#)

[Instagram](#)

#### **ABOUT VINCENT ELEJORDE**

Vincent's passion for creativity was sparked at a young age with fashion & beauty being at the forefront. Dreaming of finding his way into the industry he began expanding his knowledge of photography, shooting photos for friends and perfecting his craft. As his passion grew, so did his clientele - including top influencers/content creators and large-scale brands like Revolve and H&M, as well as photo spreads in publications like Vogue.

#### **ABOUT OC PRIDE**

Orange County LGBT Pride's mission is to strengthen the identity of the Lesbian, Gay, Bisexual and Transgender Community within Orange County. OC Pride will unite LGBTQ+ people, empower them to live openly with pride and promote respect for all. Part of that is celebrating their vibrant culture, traditions and enduring spirit. OC Pride also helps provide opportunities to foster tolerance, awareness, safety and support in the LGBTQ+ community while forging alliances with the Orange County public at large.

OC Pride is a 501(c)(3) non-profit LGBTQ+ Pride festival and parade. Committed to funding community projects, hosting events, and raising awareness and understanding with and for the LGBTQ+ family. The 2022 OC Pride parade and festival was held in Santa Ana on June 25th, with celebrations throughout Orange County this month.

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Located in the heart of Orange County in Southern California, with a population of approximately 113,000, Travel Costa Mesa was established in 1995 with the primary goal of promoting tourism to the city and to fund programs and activities that benefit the hotel and motel businesses within the city of Costa Mesa. For more information on travel to the city of Costa Mesa, visit [www.travelcostamesa.com](http://www.travelcostamesa.com) or follow @travelcostamesa on Facebook, Instagram, TikTok and Twitter. Travel Costa Mesa is a 501(c)(6).