



Travel Costa Mesa Board Meeting Agenda
Tuesday, June 14, 2022, start time 12:00pm – 1:30pm
Travel Costa Mesa, 151 Kalmus Drive, Suite C110, Costa Mesa, CA 92626 (Boardroom)

The public is welcome to join in on the meeting via Zoom or in-person

Join Zoom Meeting

<https://us06web.zoom.us/j/86771610216?pwd=NVo2K21qQlhUd3JHdigrZ3JOZGtFUT09>

Meeting ID: 867 7161 0216

Passcode: 354036

To dial in call: (669) 900 - 6833

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Passcode: 354036

NOTICE TO PUBLIC -You are welcomed and encouraged to participate in this meeting. *Public comments can be emailed to Jessica Placentia at jplacentia@travelcostamesa.com prior to 9:00am on Tuesday, June 14, 2022, to be read to the Board of Directors and president.* The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.

AB 361 (The California Brown Act): The provisions of AB 361 go into effect October 1, 2021, allowing public agencies to continue to meet virtually without adhering to the traditional requirements of agenda posting, physical access to meetings, and quorum requirements of the Brown Act. These changes are effective until January 1, 2024. Under AB 361, local agencies may continue to host virtual meetings under relaxed Brown Act restrictions. Local agencies must give notice and provide an opportunity to the public to attend and comment at virtual meetings. If the virtual meeting technology is disrupted, the meeting must stop until public access is restored. Public comments may not be limited to only those submitted in advance - local agencies must allow an opportunity for live, direct public comment.

12:00pm - Call to Order

Public Comment-public comment for all items not otherwise on the agenda

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| 1. Review Minutes from April 12th Annual Board Meeting & May 17th EC Meeting <ul style="list-style-type: none">Review & motion to approve | <i>Jessica Placentia
Board to approve</i> |
| 2. Review April & May 2022 Financials <ul style="list-style-type: none">Review & motion to adopt | <i>Paulette Lombardi-Fries
Board to adopt</i> |
| 3. Year End Recap Video | <i>Paulette Lombardi-Fries</i> |
| 4. Strategic Marketing Plan (FY 2022-2023) | <i>Kim Glen</i> |
| 5. Review Proposed Operating Budget for July-December 2022 (first 6 months of FY 2022-2023) <ul style="list-style-type: none">Review & motion to approve | <i>Paulette Lombardi-Fries
Board to approve</i> |
| 6. City Updates | <i>John Stephens
Mayor of Costa Mesa</i> |

Our next Board Meeting will take place on Tuesday, August 9, 2022
Travel Costa Mesa, 151 Kalmus Drive, Building C – Suite 110, Costa Mesa, CA 92626
714.786.8585 travelcostamesa.com