



Travel Costa Mesa Board Meeting Agenda
Tuesday, October 6, 2020 start time 12:00pm to 1:30pm

This is a Zoom Meeting Only:

Join Zoom Meeting

<https://zoom.us/j/92469488405?pwd=dG5ma1N5UXZ1NGx3OXg1cjJRTWszZz09>

Meeting ID: 924 6948 8405

Passcode: 318194

To dial in call : (669) 900-6833

Enter Meeting ID: 924 6948 8405

Passcode: 318194

NOTICE TO PUBLIC -You are welcomed and encouraged to participate in this meeting. *Public comments can be emailed to Jessica Placentia at jplacentia@travelcostamesa.com prior to 11:45am on Tuesday, October 6, 2020, to be read to the Board of Directors and president.* The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.

EXECUTIVE ORDER N-29-20 (The California Brown Act and Telephonic Meetings): Governor Newsom issued Executive Order N-29-20 that states all requirements of the Brown Act expressly or impliedly requiring the physical presence of Board of Directors or of the public as a condition of a quorum or public meeting are waived. The 72-hour notice requirement for a regular meeting and the 24-hour notice requirement for a special meeting are still in effect. Members of the Board of Directors could call in to participate in a meeting and would not have to notice their locations. The order is intended to make a telephonic meeting feasible in circumstances where Board of Directors may be calling in from their residences. The 72-hour notice requirement for a regular meeting and the 24-hour notice requirement for a special meeting are still in effect.

12:00pm - Call to Order

Public Comment-public comment for all items not otherwise on the agenda

- 1. Review August's Board Meeting Minutes**
 - Review & motion to approve Board to approve
- 2. Review July and August Financials**
 - Review & motion to adopt Board to adopt
- 3. Introduction of Carla Valenzuela, Costa Mesa Chamber of Commerce President – appointment as new TCM Board Advisor**
 - Motion to approve Board to approve
- 4. Introduction and Discussion by City of Costa Mesa's new Director of Finance**
 - BIA process Carol Molina
- 5. Marketing Updates and Holiday Promotional Campaign**
 - Motion to approve holiday promotional campaign Kim Glen
- 6. Review Proposed COVID-19 Operating Budget for November and December**
 - Review & motion to approve Board to approve
- 7. City Updates** Katrina Foley

Our next Zoom Board Meeting will take place on Tuesday, December 8, 2020 at noon
Travel Costa Mesa, 940 South Coast Drive, Suite #265, Costa Mesa, CA 92626
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