



*Travel Costa Mesa Annual Board Meeting Agenda  
Tuesday, April 4th, 2017 start time 9:30 am to 1:00 pm*

Avenue of the Arts Hotel, 3350 Avenue of the Arts in the Cole Porter Room, Costa Mesa

**NOTICE TO PUBLIC** -You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.

**BROWN ACT NOTICE** -Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Paulette Lombardi-Fries at (714) 786-8583 at least 48 hours prior to the meeting.

**Private lunch will be served at noon for Board members**

**9:30 am-Call to Order**

**Public Comment**

*Public comment for all items not otherwise on the agenda*

**Review of February Board Meeting Minutes**

Review & motion to approve

Board to approve

**Financial Reports January & February**

Review & motion to approve

Board to approve

**Video Presentation of Current Fiscal Year's Achievements**

Paulette Lombardi-Fries

**ART Presentation-Recap of City Grant Beginning in June**

Diana Kotler-Executive  
Director of ART

**Myriad Presentation-Company Update, Trends**

Al Merschen-Managing  
Partner

**Unbiazed Presentation**

Roger Pakalapatty-  
Managing Partner

**Marketing**

- Dine on Us Campaign
- Hotel Marketing Fund Service Recap-Hand Out

Linda Ta  
Jessica Placentia

**City Updates**

Tom Hatch

*Our next Board meeting will be rescheduled to June 13<sup>th</sup> due to IPW. The meeting will be held in the Board Room at the Travel Costa Mesa office located at 940 South Coast Drive, #265, Costa Mesa. 12-1:30 pm  
714.786.8585 [travelcostamesa.com](http://travelcostamesa.com)*