



Travel Costa Mesa Board Meeting Agenda

Tuesday, February 7th, 2017 start time 12 to 1:45 pm (lunch for Board members at noon)

Travel Costa Mesa office 940 South Coast Drive, Suite 265, Costa Mesa

NOTICE TO PUBLIC -You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.

BROWN ACT NOTICE -Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Paulette Lombardi-Fries at (714) 786-8583 at least 48 hours prior to the meeting.

Private lunch will be served at noon for Board members

- ***12:00 pm-Call to Order***

Public Comment

Public comment for all items not otherwise on the agenda

Review of December Board Meeting Minutes

Review, motion to approve

Board to approve

Financial Reports November & December

Review & motion to approve

Board to approve

Audit Report Fiscal Year Ending June 2016

Motion needed to approve and adopt

Board to approve

Chamber of Commerce Update and Introduction

Eileen Benjamin

Marketing

- Ctrip 2017 campaign
- PR Update
- SCP Tactical Campaign Results
- Hotel Marketing Fund Service Recap

Paulette Lombardi-Fries

Jenny Wedge

Linda Ta

Jessica Placentia

City Updates

Tom Hatch

*Our next Board meeting is our annual meeting scheduled on **April 4th at 9:30 am-12:30 pm** location TBD*

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