



Costa Mesa Conference & Visitor Bureau Board Meeting Agenda
Thursday, October 3, 2013 NOON
Crowne Plaza Costa Mesa, 3131 Bristol Street

NOTICE TO PUBLIC -You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.

BROWN ACT NOTICE -Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Paulette Lombardi-Fries at (714) 786-8583 at least 48 hours prior to the meeting.

****Private lunch for Board of Directors from noon to 12:40***

Welcome and Call to Order 12:45

Public Comment

- *Public comment for all items not otherwise on the Agenda*

Board Update & Review of June Meeting Minutes & Emergency Meeting Minutes for August 2013

- Review, motion to approve Board to approve
- Motion to approve new members

Financial Report

- Review, motion to approve year end of fiscal year June 2013 Board to approve
- Review, motion to approve July and August 2013 financials
- Fiscal Year to Date spreadsheet handout

Costa Mesa Restaurant Week Review

Paulette

Marketing Update

- Room night production 50 Reasons (Sept. 15th end of promotion) and holiday extension
- Orange County Visitor Association-China Initiative/new CVB website
- OC Marathon May 4, 2014

City Updates

Tom Hatch