



**Costa Mesa Conference & Visitor Bureau Board Meeting Agenda Thursday, July 21, 2011 at CVB Office**

***June 16th Meeting Minutes***

- Review, motion to approve Board to approve

***Financial Report/ YTD & Monthly***

Board to approve

- Review, motion to approve

***New Chart of Accounts***

Paulette

- Deletions/Additions, motion to approve

***Fiscal Year Budget 2011/2012***

Paulette

- Motion to approve

***Marketing Update***

Paulette

***Culinary Alliance update***

Paulette, Susan and Peter

***Barrett-Jackson Update***

Paulette

***City updates***

Dan