



Costa Mesa Conference & Visitor Bureau ANNUAL Board Meeting Agenda

April 3, 2014 at 9:30 am

Costa Mesa City Hall, 77 Fair Drive

Conference Room 1A-first floor, Costa Mesa

NOTICE TO PUBLIC -You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.

BROWN ACT NOTICE -Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Paulette Lombardi-Fries at (714) 786-8583 at least 48 hours prior to the meeting.

Public Comment

- *Public comment for all items not otherwise on the Agenda*

Review of February Board Meeting Minutes

- Review, motion to approve Board to approve

Board Renewal

Mike Hall

Financial Reports

- Review; motion to approve financials Jan. & Feb. Board to approve
- Fiscal year-to-date financials
- Hotel marketing fund handout Lisa Janulewicz

OCVA May 7th Conference-Anaheim Hilton

Paulette Lombardi-Fries

Marketing 2014/2015

- Intact Solutions Roger Pakalapatty
- International Initiatives Paulette Lombardi-Fries
- Social Media/Website Nathan Wheadon
- Myriad Marketing Presentation Al Merchen

City Updates

Tom Hatch