



Costa Mesa Conference & Visitor Bureau Board Meeting Agenda

Thursday, February 14, 2013 NOON

Costa Mesa Marriott, 500 Anton Blvd., Salon 1

NOTICE TO PUBLIC -You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.

BROWN ACT NOTICE -Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Paulette Lombardi-Fries at (714) 786-8583 at least 48 hours prior to the meeting.

Welcome and Call to Order

Public Comment

- *Public comment for all items not otherwise on the Agenda*

Board Update & December 2012 Meeting Minutes

- Review, motion to approve Board to approve
- Motion to approve new members

Financial Report

- Review, motion to approve year Nov & Dec. Board to approve
- Fiscal Year to Date spreadsheet handout
- Audit completed for fiscal year ending June 2012
- BIA funds for hotel marketing-new proposal Mike Hall
- Mutual Advantage Certificates Mike and Paulette

Culinary Board/Restaurant Week Dates

Paulette

Pacific Symphony-Concert in the Park Presentation

John Forsythe

Marketing Update

- Room night production 50 Reasons/SCP & Visa
- Orange County Visitor Association-China Initiative
- OC Marathon 2013, May 5th
- POW WOW 2013 Las Vegas, June 8-12
- Vancouver Media Event

60th Anniversary and City Updates

Dan Joyce