



Costa Mesa Conference & Visitor Bureau Board Meeting Agenda
Thursday, February 5, 2015 start time 12:30 to 2pm (lunch for Board members only at noon)
Marriott, 500 Anton Blvd., Costa Mesa
Executive Board Room-1st Floor

NOTICE TO PUBLIC -You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.

BROWN ACT NOTICE -Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Paulette Lombardi-Fries at (714) 786-8583 at least 48 hours prior to the meeting.

Private lunch will be served at noon for Board members only

12:30-Call to Order

12:30-Public Comment

- *Public comment for all items not otherwise on the Agenda*

Review of Board Meeting Minutes (Oct., Dec., 2014)

- Review, motion to approve Board to approve

Financial Reports

- Review; motion to approve financials Sept., Oct., Nov., & Dec. Board to approve
- Audit results, motion to receive & file for fiscal year 2013-2014 Board to approve

Marketing

- ART (Anaheim Resort Transit) Review of Contract & Motion to Approve Board to approve
- ART-address marketing needs for partner hotels Diana Kotler and
Paulette Lombardi-Fries
- IPW May 2015 dates, hotel and Bureau involvement Paulette Lombardi-Fries
- 50 Reasons to Stay Holiday Promo and Spring Break Promo Linda Ta

Miscellaneous Items

- OCVA Conference, May 6th

City Updates

Tom Hatch

The next meeting will take place on April 2. It will be the annual Board meeting. Start time 9:30 am-1pm. Location is at Costa Mesa City Hall, 77 Fair Drive, Costa Mesa-Conference Room 1A, first floor.