



*Costa Mesa Conference & Visitor Bureau Board Meeting Agenda*  
*Tuesday, June 7, 2016 start time 12 to 2pm (lunch for Board members only at noon)*  
*Anqi by Crustacean, 3333 Bristol Street, Costa Mesa-Chefs Table Room*

**NOTICE TO PUBLIC** -You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.

**BROWN ACT NOTICE** -Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Paulette Lombardi-Fries at (714) 786-8583 at least 48 hours prior to the meeting.

***Private lunch will be served at noon for Board members***

***12:30 pm-Call to Order***

***Public Comment***

- *Public comment for all items not otherwise on the agenda*

***Introduction of GM from Crowne Plaza and AGM from Holiday Inn Express***

- Board to make motion to approve new Board members Board to approve

***Review of April Annual Board Meeting & June Executive Committee Board Meeting Minutes***

- Review, motion to approve Board to approve

***Financial Reports March & April***

- Review & motion to approve financials March & April Board to approve

***Name Change Recommendation Reviews from Myriad and Unbiased***

- Memos to be given to Board based on April board meeting discussion Paulette Lombardi-Fries
- Motion needed by Board to approve Bureau's name change

***Proposal of Public Relations Position to Bureau***

- Job description details
- Motion needed by Board to approve

Paulette Lombardi-Fries

***Budget Proposals for Fiscal Year 2016-2017***

- Distribution of proposals  
Motion needed by Board to approve fiscal budget
- Tactical campaign dates/offers to be distributed  
Motion needed by Board to approve

Paulette Lombardi-Fries

Linda Ta

***Marketing***

- Hotel Marketing Service Fund Update/Handout
- Results Costa Mesa Magical Memories Campaign-Spring Break
- Vancouver and Mexico Mission Trip Updates

Jessica Placentia

Linda Ta

Linda Ta

***City Updates***

Tom Hatch