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FOR IMMEDIATE RELEASE

**WELCOME MATS ARE OUT FOR FLYERS AND DRIVERS COMING  
TO COSTA MESA THIS SPRING AND SUMMER**

***Receive \$30 travel incentives and \$30 per night dining certificates when  
visiting the City of the Arts April 7 through September 10, 2006***

COSTA MESA, CA, March 20, 2006 – The welcome mats at Costa Mesa’s eight luxurious hotels will soon be out for travelers seeking a vacation destination with shopping, dining, and attractive hotel rates, plus close proximity to beaches, championship-quality golf courses, Disneyland, and more that actually pays them to stay there.

When travelers book a two-night minimum stay in a participating Costa Mesa hotel this spring and summer, they will receive a \$30 reimbursement on their airfare with a copy of their e-ticket or on the purchase of gasoline. Additionally, they will receive \$30 per night dining certificates redeemable at many fine Costa Mesa area restaurants.

The “2006 Fly/Drive & Dine on Us” promotion begins April 7 and runs through September 10, 2006, based upon room availability, and features hotel rates as low as \$109 per night. The \$30 reimbursement will be mailed to recipients, along with a gift certificate package worth approximately \$250 within a few weeks of their stay in Costa Mesa. The gasoline or airfare reimbursement is limited to one per hotel reservation.

“We are delighted to again offer these valuable incentives to persuade travelers flying or driving into Southern California to stay with us in centrally located Costa Mesa,” said Tom Smalley, general manager, Avenue Of The Arts Costa Mesa, and president of the Costa Mesa Conference & Visitor Bureau.

**Where is Costa Mesa?**

Located in Orange County (The OC) about 25 miles south of Los Angeles, Costa Mesa is the *City of the Arts*, known for its world-class shopping at South Coast Plaza, *The Ultimate Shopping Resort™*, and internationally acclaimed visual and performing arts in South Coast Repertory’s Folino Theatre Center and the Orange County Performing Arts Center, home of the 3,000-seat Segerstrom Hall.

-more-

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Additionally, the much-anticipated 2,000-seat Renée and Henry Segerstrom Concert Hall and 500-seat multi-purpose Samueli Theater will open to the public in September. Near Costa Mesa are miles of beaches, theme parks, sports venues, museums, and many other family attractions.

Costa Mesa is located conveniently near John Wayne Airport, and is accessible from the San Diego Freeway (405), Costa Mesa Freeway (55) and Santa Ana Freeway (5), as well as the San Joaquin Hills (73) and Foothill/Eastern (241/261/133) toll roads ([www.thetollroads.com](http://www.thetollroads.com)).

### **Participating Restaurants and Hotels**

Costa Mesa restaurants participating in the program include 500 Anton, Avo's Bistro, Bluewater Grill, Bristol Palms California Bistro, Chat Noir, Darya Fine Persian Cuisine, Finbars Italian Kitchen, Hanfords, Le Chateau Garden Bistro, Quattro Caffé, Royal Khyber Indian Cuisine, Skosh Monahan's Steakhouse & Irish Pub, Terra Nova, Troquet, Vie de France, and Zipangu. Some restrictions may apply.

Participating hotels and rates include the Ayres Hotel & Suites, 800.322.9992 or 714.549.0300 (starting at \$179); Costa Mesa Marriott, 800.228.9290 or 714.957.1100 (starting at \$139); Hilton Orange County/Costa Mesa, 800.HILTONS or 714.540.7000 (starting at \$119); and the Holiday Inn, 800.HOLIDAY or 714.557.3000 (starting at \$109).

The list continues with the Holiday Inn Express Hotel & Suites, 800.HOLIDAY or 949.631.6000 (starting at \$109); Residence Inn by Marriott, 800.331.3131 or 714.241.8800 (studios only starting at \$139); The Westin South Coast Plaza, 800.WESTIN1 or 714.540.2500 (starting at \$159); and the Avenue Of The Arts Costa Mesa 800.Avenue Of The Arts Costa Mesa or 714.751.5100 (starting at \$109). Rooms and rates are subject to availability. Weekday rates will be higher in some cases. Contact the hotels directly for more details.

For more information about the program, contact the bureau at 800.399.5499. Visit Costa Mesa online at [www.costamesa-ca.com](http://www.costamesa-ca.com) and download the comprehensive new Visitors Guide.

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