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**THE WINCOME GROUP ADDS WYNDHAM ORANGE COUNTY TO ITS HOTEL PORTFOLIO
IN CALIFORNIA WITH A \$14 MILLION RENOVATION PROGRAM
CRAFTED FOR LUXURY AND INDIVIDUALITY**

A significant redesign of this urban oasis, located on Avenue of the Arts, will impart a refined yet relaxing feel for business and leisure guests

(COSTA MESA, CA; March 3, 2011)—[Wyndham Orange County](#), located on Avenue of the Arts in the thriving arts district of Costa Mesa, CA, proudly announces new ownership and a \$14 million renovation slated for completion in early 2012. The property was purchased in November 2009 by the Wincome Group, a successful multinational hospitality and real estate group founded in 1950. The Wincome Group owns and manages its billion dollar real estate portfolio on a highly bespoke and individual basis, with a focus on the hospitality sector. Its principal holdings include hotels and restaurants, office buildings, high-rise luxury serviced apartments, residential developments/complexes, and shopping centers. These investments span several continents—California and Texas in the United States, United Kingdom and Continental Europe, Hong Kong, China, and Japan.

The Wincome Group has a philosophy of “the long term” and the investment in people, boasting a uniquely talented and committed team. They will transform the Wyndham Orange County into one of the most desirable small luxury boutique hotels in Orange County, with unsurpassed personal service and outstanding culinary offerings. This 3.5—acre luxury hotel property is nestled on a quiet stretch of Avenue of the Arts just steps from the lauded Segerstrom Center for the Arts, and will roll out the redesign in various phases. “We are bringing a new standard of casual luxury to Southern California,” General Manager Paul Sanford says. “From the moment a room is booked, guests will discover a distinctly new experience that reflects the unique quality of this property.”

Combining a distinctive boutique appeal with the ever-changing world of art and design, the reinvented Wyndham Orange County balances whimsical touches with stylish sophistication. Award-winning architect and design studio Anders Lasater, recognized for his artistic and modern approach to design, will take inspiration from the relaxed nature of its surrounding coastal beach communities, combined with the fashionable jet-set life of its inhabitants. This hidden gem maintains its serene locale amid a thriving arts district. Located walking

distance, over a lush green belt and pedestrian-friendly bridge to the international shopping destination South Coast Plaza, guests can take advantage of the prestigious designer boutiques, such as Gucci, Chanel, Prada, and Cartier.

The transformation will include 238 fully redesigned guest rooms and 35 suites, including hardwood flooring throughout, Divine Sleep™ experience bedding, refurbished furnishings, and thoughtful amenities. Approximately half of the guest rooms overlook an expansive outdoor lake. Bathrooms will include floor-to-ceiling granite and luxury amenities. Private balconies adjoin each room, from which guests can view lush gardens and scenic surroundings of the property. In addition, the hotel boasts over 7,200 square feet of fully upgraded meeting and event space, including a ballroom with soaring ceilings and outdoor access. Business travelers will enjoy an all new Business Tech Center that will feature state of the art multi media capabilities, technology lounge, and 24-hour access. Guests can also take advantage of complimentary shuttle service to local shopping, museum, and nightlife facilities, as well as VIP access to many of the local galleries and museums in the area within a five mile radius. A new state-of-the-art fitness center will feature a world-class, high-quality KLAFS steam room and sauna. The outdoor pool will feature private cabanas along with a customized cabana program and food and beverage service.

The newly expanded restaurant, Silver Trumpet, will feature a modernized and inviting dining room, as well as a lively bar and lounge, ideal for pre- and post-show cocktails, or late- night bites. Guests will enjoy unobstructed views of the lake through floor-to-ceiling glass windows in the main dining room, as well as striking fire elements, outdoor lakeside seating on the terrace, and a lively café- style dining patio facing Avenue of the Arts as complemented by the architectural backdrop of the Segerstrom Center for the Arts. The menu will be completely redesigned to reflect an approachable yet innovative California farm-to-table experience as envisioned by Executive Chef Robert Biebrich. Seasonal cooking classes and personal chef visits will be offered to guests throughout the year.

The hotel's vibrant and newly designed B Sharp Piano Bar, located in the hotel lobby, will feature live entertainment, seasonal handcrafted cocktails, and small plates. Follow the hotel on Facebook www.facebook.com/WyndhamOC to see all of the exciting changes happening now, as well as those to come.

About Wyndham Orange County:

Wyndham Orange County, located at 3350 Avenue of the Arts in Costa Mesa, California is just steps away from the Segerstrom Center for the Arts and minutes from John Wayne International Airport. The \$14 million renovation will transform the property to encompass 238 redesigned guest rooms and 35 suites, floor-to-ceiling granite bathrooms, hardwood flooring, Divine Sleep™ experience, custom furnishings, and thoughtful amenities. The property sprawls out over 3.5 acres with private balconies overlooking an expansive lake and lush gardens. The newly modernized restaurant, Silver Trumpet, will feature a stylish outdoor lakeside dining terrace, private chef's table and expanded dining room. The California farm-to-table cuisine created by Executive Chef Robert Biebrich utilizes sustainable and locally sourced ingredients as well as will feature products made in house such as breads and pastries along with customized menus for in room dining. The inviting B Sharp Piano Bar, located in the hotel lobby, will feature live entertainment, seasonal handcrafted cocktails, and small plates for pre- or post-show dining and late-night supper, transforming this shared space into an exciting destination for hotel guests and locals. The hotel will feature 7,200 square feet meetings and events spaces, including a ballroom with high ceilings and outdoor access for lakeside meetings or breaks, AV and technical capabilities, as well as the new Elite Business Center, and dedicated concierge. An art and leisure gift shop, private car service, valet parking, all new fitness center and steam room and sauna, will be also be available to guests. Follow the hotel on Facebook at www.facebook.com/WyndhamOC or via Twitter at www.twitter.com/WyndhamOC.